

Tonga Tourism Growth Fund

The Tonga Tourism Growth Fund is part of the Tonga Tourism Support Programme, a three year programme to significantly increase the tourism sector's contribution to Tonga's economic growth.

The Tonga Tourism Growth Fund (TGF) will provide grants to assist Provincial Tourism Associations, NGOs and community groups to contribute to achieving this goal.

A Steering Committee comprising of a representative from the Ministry of Tourism, the New Zealand High Commission, the Tonga Business Enterprise Centre, the Ministry of Finance and the Ministry of Finance will evaluate proposals for the TGF. The Steering Committee will evaluate these proposals based on the sub sections below.

Organisation name:	
Lead Contact Person's name:	
Lead Contact Person's position:	
Postal address:	
Telephone number:	
Fax number:	
Email address:	
Area / region where activity will be undertaken:	

1. Supporting Information on the Organisation

The Steering Committee will be evaluating how the proposal demonstrates the capacity and capability of the organisation to deliver and manage the project.

What is your organisation type? <i>Please note: The TGF is not available to private tourist operators or SMEs.</i>	<input type="checkbox"/> Tourist Association <input type="checkbox"/> NGO <input type="checkbox"/> Community Group
When was your organisation formed?	
How many members do you have?	
Can you briefly describe the role and work of your organisation?	
What is the organisation's experience with completing community projects or managing grant funding from Aid Donors?	
What financial management arrangements does your organisation have in place?	<i>Please provide supporting information</i>

2. Project Description	
The Steering Committee will be evaluating the potential impact of the proposal, and how the proposal will contribute to the overall goal of increasing the tourism's sector's contribution to Tonga's economic growth	
What is your project title?	
What is the category of assistance being requested?	<input type="checkbox"/> Increasing visitor satisfaction / spend on tourism activities <input type="checkbox"/> Improving the variety and quality of local tourism products and services <input type="checkbox"/> Improving or protecting the environment that will directly enhance tourism development in the area
Briefly state the goal of the project:	
Briefly provide some background for the project	<i>Why is this project needed and important for tourism?</i>
List the project's objectives, activities and expected results	
Objective 1: Planned Activities Expected Results:	
Objective 2: Planned Activities: Expected Results:	

3. Proposed Project Budget

The Steering Committee will be evaluating how the proposal demonstrates value for money, an efficient use of resources

What is the amount of funding requested?	<p><i>Please provide a separate detailed budget, including quotations for specific items.</i></p> <p><i>The maximum per project is usually TOP\$20,000, but for projects that can demonstrate a significant impact higher amounts up to TOP\$50,000 will be considered.</i></p>
Is the funding requested for a whole project, or part of a project?	
What is the timetable for this project?	
What is the expected start date?	
What is the expected finish date?	

4. Stakeholder buy-in and support

The Steering Committee will be evaluating the level of community and private sector support for this proposal.

Who will benefit from the project and how were these beneficiaries identified?	
What in-kind or other contributions will be utilised for the project?	<p><i>Recipients will be required to contribute towards the cost of the activity – minimum 10% of the value of the proposal in kind.</i></p>
Who in the community has been consulted on this proposal?	<p><i>Please summarise all discussions held with local tourism operators, women and youth groups, community organisations.</i></p>
Has the proposal been endorsed by a relevant regional tourism organisation, government agency, NGO or church?	<p><i>Please attach letter of endorsement from the relevant Regional Tourism Organisation, or Government representative such as a District or Town officer or relevant Ministry Official.</i></p>

5. Likely impact and sustainability of the project

The Steering Committee will be evaluating the proposal to ensure the project will deliver long-term benefits, and that these benefits will be able to be monitored

What are the plans for any planning for maintenance and repairs?	
On completion, how will the project be evaluated?	
How will the project be sustained after NZ funding ends?	<i>Please provide comment on management and financial arrangements</i>

Signed by the head of the organisation

Full name:

Position in the organisation:

Date:

***Please provide a copy of your organisation's bank account deposit slip: no money will be paid into individual's accounts. You do not have to open an account before the project is approved, but you will need to open one before you can receive funds.**