

# MALAYSIA FTA FORUM

You are invited to attend the Malaysia Forum on Friday 6 December in Auckland.

Malaysia is New Zealand's eighth-largest trading partner, the largest ASEAN market for our goods and second largest for our services. Its large and growing population of more than 28 million people presents ample opportunities for additional trade, investment and other economic linkages. The Forum is designed to showcase opportunities that the Malaysia New Zealand Free Trade Agreement (FTA), signed in 2009, provides to businesses and investors.

The Forum will be opened by Hon Steven Joyce, Minister for Economic Development, Science and Innovation, Tertiary Education, Skills and Employment, and Small Business.

At the Forum you will hear experts speaking about how they have been successful in Malaysia. These include:

- ▶ Patrick Teo, CEO of BCS, an Auckland-based company delivering automated baggage and freight handling systems and;
- ▶ Senthil Balan, Head of Commercial, Air Asia X and a New Zealand alumnus and;
- ▶ Chew Seng Kok, Regional Managing Partner of ZICOlaw and a New Zealand alumnus.

There will be two interactive workshops to grow your understanding of the trade and investment environment in Malaysia and of how you can benefit from the Malaysia-NZ FTA:

- ▶ The first workshop will cover the investment and business environment in Malaysia, with speakers from the Malaysian Investment Development Authority (MIDA), ANZ/AmBank, and the Export Credit Office.
- ▶ The second workshop will cover practical issues under the FTA, with speakers from the New Zealand Ministry of Foreign Affairs and Trade (MFAT) and New Zealand Trade and Enterprise (NZTE).

The Forum will be co-hosted by MFAT and the Malaysian High Commission in Wellington, New Zealand; and co-sponsored by NZTE, ANZ/AmBank and ASEAN-NZ Business Council.

## Event details

**Date:** Friday 6 December 2013

**Time:** 9am-1pm (morning tea and lunch included)

**Cost:** Free

**Venue:** The Pavilion, ANZ Centre, 23 Albert Street, Auckland  
Please use the main entrance located on Albert Street. The Pavilion is located upstairs from the main lobby.

**RSVP:** Please reply, also indicating which workshop you will attend, to Richard Brewer at MFAT by 29 November ([richard.brewer@mfat.govt.nz](mailto:richard.brewer@mfat.govt.nz)).

